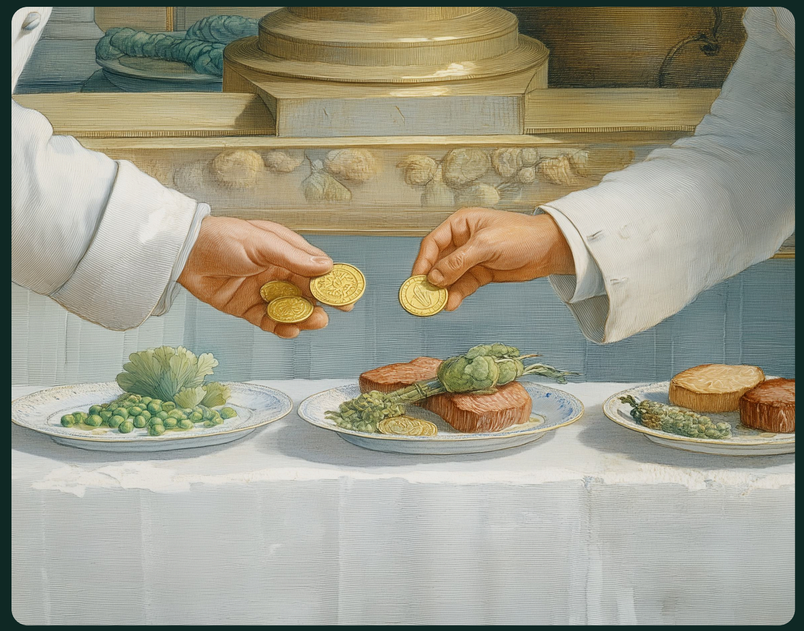

Marinade



Marinade

This is the Marinade brand manual.

It captures how we look, sound, and show up — across product, design, and communication.
Inside, you'll find the building blocks of our identity: logo, colors, type, imagery, and tone.



TITLE	PAGE
Introduction	*01*
Mission	*02-05*
Brand Pillars	*05-06*
Logo	*06-08*
Colors & Typeface	*08-12*
Visual Assets	*12-15*
Application	*15-20*

Mission

Mission

Empower users with the best tools to stake, secure, and participate in the Solana ecosystem.

Marinade empowers anyone, from first-time stakers to large institutions, with access to the best staking rewards.

Marinade is how Solana grows — *securely, sustainably, and together.*

Solana tastes better with Marinade.

We help the network stay decentralized, while giving you the best platform to earn.

Native or Liquid. Retail or institutional.

Marinade makes Solana better.



Brand pillars

We democratize advanced staking solutions.

Marinade automatically delegates your Solana across top validators, so you earn maximum rewards without managing performance or worrying about downtime.
It's staking made simple, secure, and optimized—accessible to everyone, from first-timers to seasoned holders.



We build for the health and growth of Solana.

Our commitment extends beyond individual users. Marinade actively contributes to the decentralization and resilience of the Solana network. By distributing stake responsibly and supporting a diverse validator ecosystem, we reinforce the foundational strength of the blockchain we operate on.



We simplify complexity without compromising rewards.

Staking should be accessible and straightforward. Marinade abstracts the intricate details of blockchain staking into a user-friendly interface, allowing users to engage confidently. Our platform combines sophisticated backend processes with a clean, intuitive frontend, ensuring users can stake effortlessly and effectively.





Logo

The Marinade logo features a stylized chef’s hat paired with a custom wordmark.

Refined to match the curves and rhythm of our typeface, the symbol blends seamlessly with the logotype, forming a confident, unified mark.

Friendly yet focused, the logo signals that while we’re serious about performance and security, we never lose our creative spirit.



Developed By Brandkit

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The chef’s hat is a playful nod to our hackathon roots — a symbol of fast ideas, experimentation, and care. It reflects how we still build: hands-on, iterative, and always evolving.

The green symbol represents our **MNDE token** — the essential ingredient powering our ecosystem with transparency, utility, and community spirit.



© 2024

Colors & Typeface

Marinade

Primary

Marinade’s primary palette is calm, minimal, and rooted in trust.

It forms the foundation of our brand across product, UI, and institutional communication.

Marinade Green
#0C9790
C:94 M:0 Y:5 K:41
Pantone 7716 C

Pale White
#F5FAF9
C:00 M:00 Y:00 K:00
Pantone White

Marinade Light Green
#4EBCB8
C:57 M:0 Y:20 K:0
Pantone 7472 C

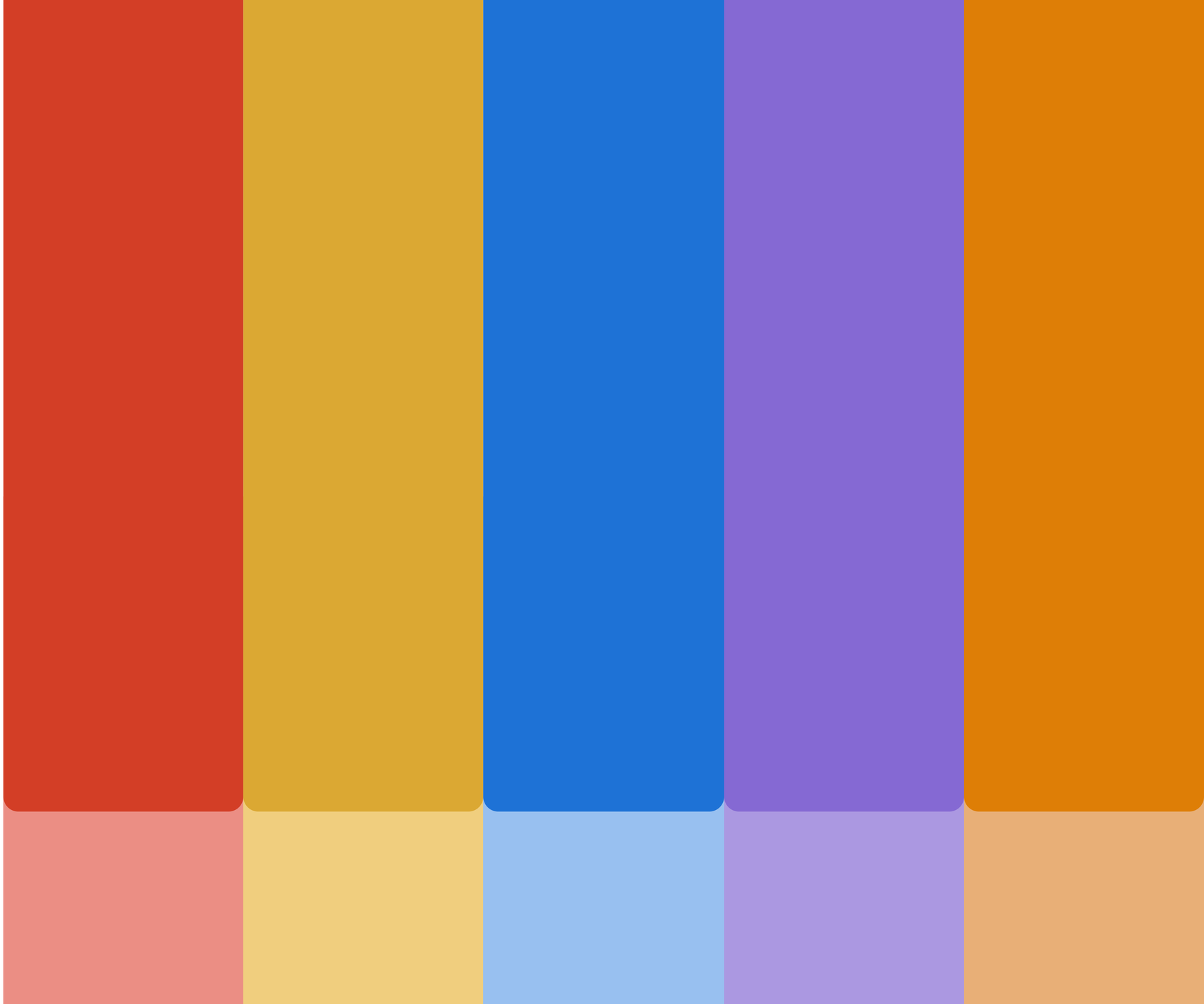
Marinade Pale Green
#97BFBF
C:28 M:0 Y:10 K:25
Pantone 5523 C

Dark Green
#102825
C:82 M:55 Y:59 K:78
Pantone 546 C

Secondary

Our secondary palette brings warmth, contrast, and creative energy.

It’s used selectively across marketing, illustration, and storytelling — adding vibrancy without overwhelming the brand’s tone.



PP Mori

ABCDEFGHIJKLMNOPQRSTUVW
XYZ abcdefghijklmnopqrstuvwxyz
1234567890#&$€%@!?*

Aa Regular
Font weight: 400

Aa **Semibold**
Font weight: 600

Aa **Bold**
Font weight: 700

© 2024

PP Editorial New

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890#&$€%@!?*

Aa Regular
Font weight: 400

Aa *Italic*
Font weight: 400

© 2024

Visual assets

Marinade’s imagery is based on generative art.

It combines painterly realism with surreal composition, producing visuals that are both algorithmically created and carefully directed.

Soft tones, symbolic elements, and abstract narratives help express complex ideas with clarity and personality.







Marinade

MARINADE

Our secondarty typeface is expressive, fluid, and full of character — we call it the **sauce**.

Used sparingly for marketing, headlines, and moments of emphasis, it contrasts our primary typeface with warmth and motion. Its hand-drawn feel adds a human layer to the brand, evoking creativity, spontaneity, and flavor.

This typeface isn't meant to explain — it’s meant to feel. It works best when paired with clean layouts, acting as a visual accent that reinforces our identity without overpowering clarity.

Marinade.finance



Native staking
marinande.finance

Liquid staking
MSOL

Governance
MNDE

STAKING ON SOLANA SINCE 2021

MARINADE

Our illustrations are hand-drawn, painterly, and fun.

They complement our brand with a tactile, imperfect energy that feels human and intentional. The style echoes sticker culture, zines, and early internet iconography — grounded in a culture of craft and curiosity.

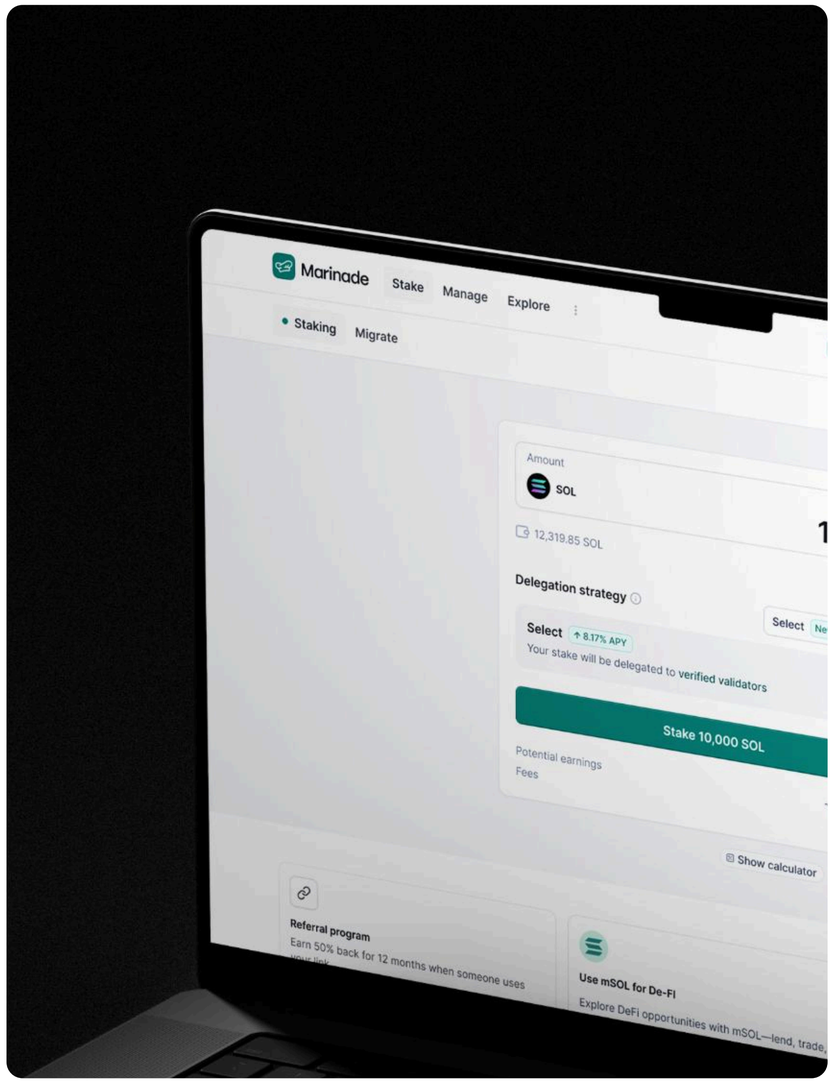
Used in product, merch, and storytelling, these elements add emotion, and cultural depth to Marinade. They remind us that while we build with serious intent, we never take ourselves too seriously.



Application




Marinade
Scott Gralnick
scott@marinade.finance
+44 11 22 33 44 55
www.marinade.finance
Solana Staking Rewards

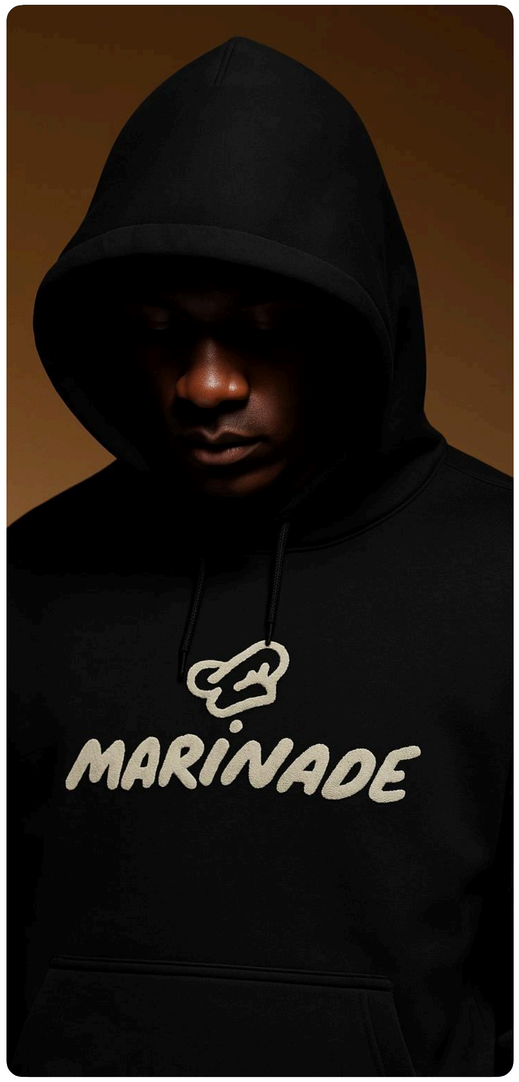

Marinade
Stake
Manage
Explore
Staking
Migrate
Amount
SOL
12,319.85 SOL
Delegation strategy
Select
8.17% APY
Your stake will be delegated to verified validators
Stake 10,000 SOL
Potential earnings
Fees
Show calculator
Referral program
Earn 50% back for 12 months when someone uses
Use mSOL for De-Fi
Explore DeFi opportunities with mSOL—lend, trade,


Marinade
Product
Resources
Institutions
Customers
Governance
Stake now
Unbeatable Solana
Staking Rewards
Marinade natively stakes and delegates your Solana across top validators for maximum rewards. No more worries about performance or downtime.
Stake now
12.74% APY
9,533,750 SOL
159,713


MNDE



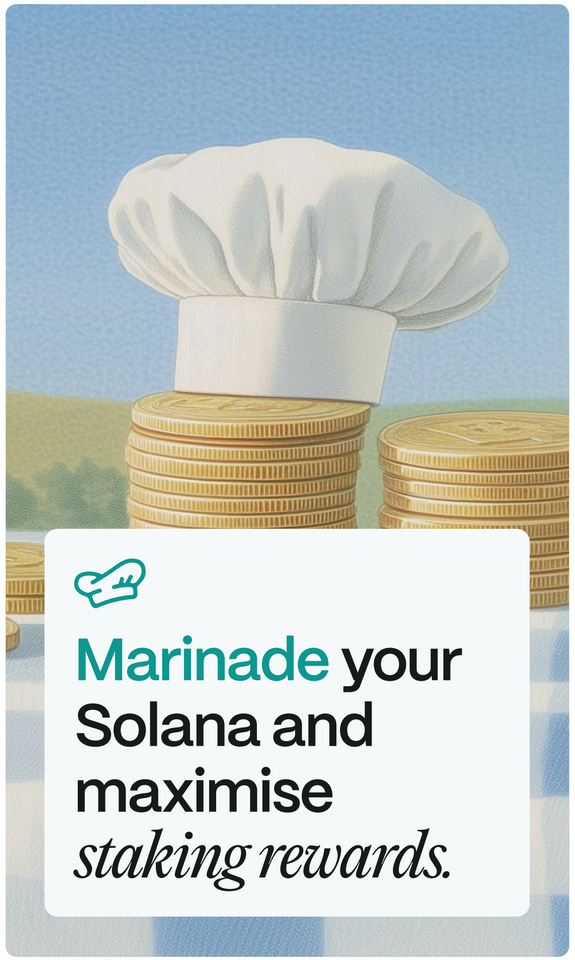

2021

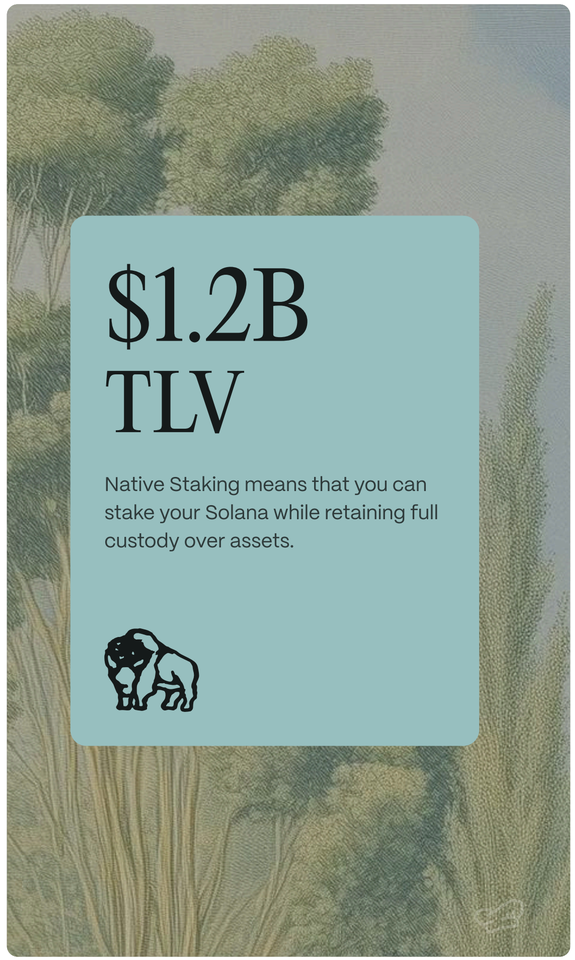

MARINADE




MARINADE


Native staking
Instant unstake


Marinade your Solana and maximise staking rewards.

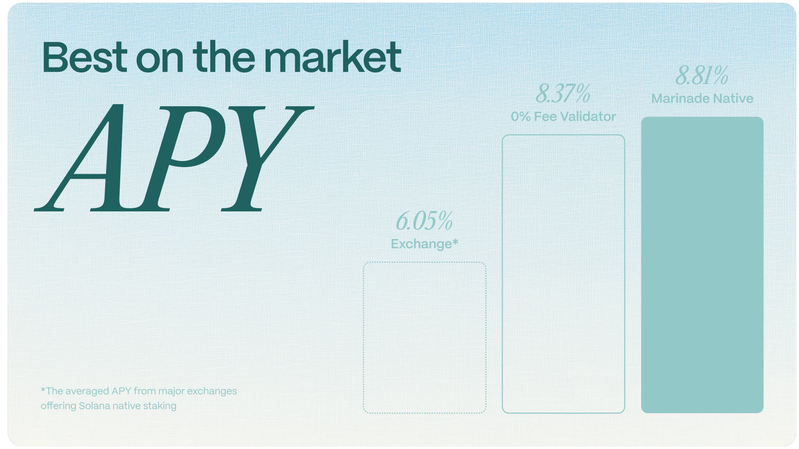

$1.2B
TLV
Native Staking means that you can stake your Solana while retaining full custody over assets.

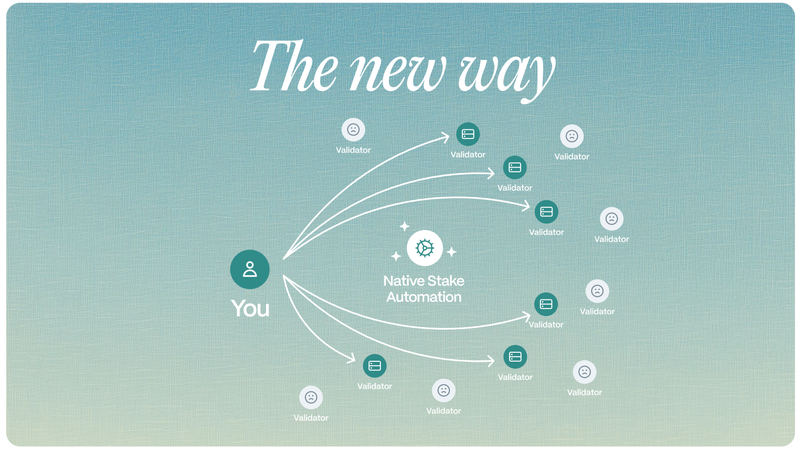

MARINADE

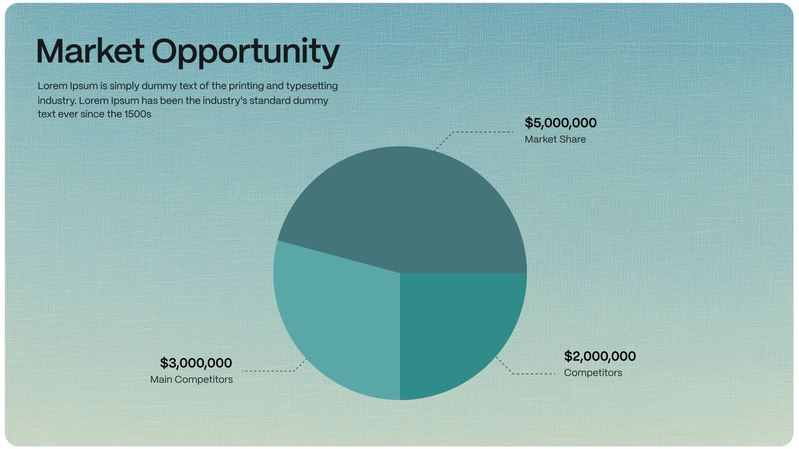

Competitive positioning
Multiple validators
Jito
Smart Contract
Non-Custodial
F
Single Validator


The old way
No support
Validator down
No security
You
Bad reviews
Broken system
Slow platform
50% fee


Announcement #1
Scan for early access
Marinade Select
Stake with curated set of validators.
No malicious MEV
KYB verified validators
Contributors to Solana


Best on the market
APY
6.05%
Exchange*
8.37%
0% Fee Validator
8.81%
Marinade Native
*The averaged APY from major exchanges offering Solana native staking


The new way
Validator
You
Native Stake Automation


Market Opportunity
Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s
$5,000,000
Market Share
$3,000,000
Main Competitors
$2,000,000
Competitors

Brand book exists to help everyone who touches Marinade, from designers and developers to partners and contributors, build with consistency, clarity, and intent.

As the ecosystem evolves, so will we. But our core stays the same:
make staking better — for users, for validators, and for Solana.

Keep cooking.

Made in-house @ Marinade.finance

Thank you